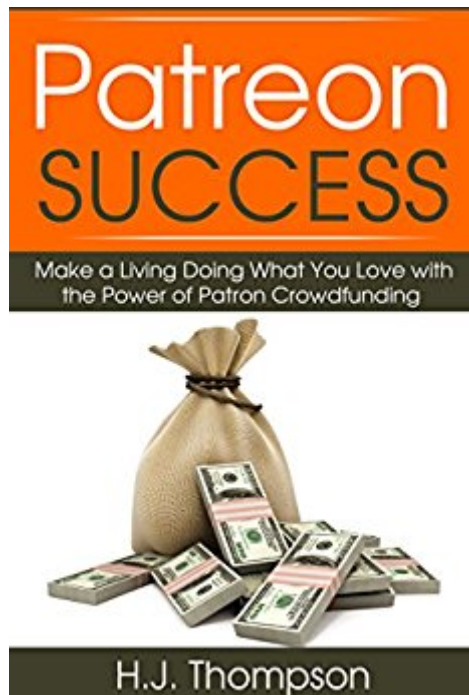


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# Patreon Success: Make A Living Doing What You Love With The Power Of Patron Crowdfunding



## Synopsis

Crowdfunding is now the number one source for people looking to raise money online. Patreon is the newest crowdfunding platform that helps artists and content creators of all kinds find monetary support for what they love to do! In a nutshell, Patreon's purpose is to help offset the business and living costs of the creative person by connecting them with patrons who will donate monthly financial support. Where Kickstarter and Indiegogo gives a one-time platform for people to say "Give me cash to get my project or business off the ground." A Patreon campaign says, "Support me with a salary so I can keep making the content that I want to make". Whether you are a YouTube artist, writer, podcaster, web comic, or any other kind of content creator, just a small amount of money from a lot of people can make the difference between having to work a job you're stuck in and making a living doing something creative that you love! Patreon gives you the opportunity to spend your precious time giving people awesome content that they will appreciate. Patreon Success will show you: How Patreon benefits Creative People How to build a strong fan base How to launch a successful campaign to support yourself and more!

## Book Information

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## Customer Reviews

I had honestly never heard of the website Patreon until my husband was talking about different

ways to raise money for a book he's working on. He was researching Kickstarter and I decided to look into Patreon for him. In doing so I came across this book. What a fantastic resource this book has been. It teaches the reader all the ins and outs; the goods and bads of Patreon. It talks about how to get started and offers advice on how to be successful. I am really glad to have read this book.

A lot of my Facebook friends use Patreon to help fund their creative efforts. It works out very well for them and they rave about how they can afford to do what they love. I have thought about signing up for Patreon, but never got around to doing it because I really didn't have time to learn the in's and out's of the site. I came across this book while searching for books with "success" in the title and came across this gem. "Patreon Success" tells you all you need to know about creating a Patreon account and using it to market your creative powers successfully. What I really liked about it was the fact it wasn't a just a Patreon promotion. H.J. Thompson also points out the pitfalls and limitations that one can encounter using Patreon as a crowd funding platform. I am now ready to move forward with creating my own Patreon account and feel that this book has helped me exponentially.

Short and sweet, but not much value here. Patreon as a service is a bit niche, so if you're getting this book you've probably already spent a fair amount of time on the website. This is super general info you could get from the Patreon FAQs, About, and even youtube pages. Much less than expected.

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